

<b>Criteria</b>	<b>Detail</b>	<b>Self Grade</b>	<b>Final Grade</b>
<b>Layout and Design</b>	The Web site has an exceptionally attractive and usable layout. It is easy to locate all important elements.	/5	/5
	White space, graphic elements and/or alignment are used effectively to organize material.	/5	/5
	The design and layout are consistent site-wide.	/5	/5
	The site uses a consistent color palette of 2 to 4 colors. The colors reflect the content/topic and are repeated in graphics and font elements.	/5	/5
	<b>TOTAL</b>	<b>/20</b>	<b>/20</b>
<b>Fonts and Styles</b>	The fonts are consistent, easy to read and point size varies appropriately for headings and text.	/5	/5
	Styles are named meaningfully and consistently (no Style1).	/5	/5
	Each rule type is used (#id, .class and html tag, like h1 or body).	/5	/5
	One external style sheet is used. Additional style sheets for spry or preset layouts are acceptable.	/5	/5
	<b>TOTAL</b>	<b>/20</b>	<b>/20</b>
<b>Graphics and Text</b>	Graphics are related to the theme/purpose of the site and enhance reader interest or understanding.	/5	/5
	All images are thoughtfully cropped and sized (no stretching, distorted or huge images).	/5	/5
	All images have descriptive alternate text.	/5	/5
	Text is fitting to the subject and free of spelling and grammatical errors.	/5	/5
	<b>TOTAL</b>	<b>/20</b>	<b>/20</b>
<b>Footer</b>	The footer contains copyright with year, company/ author name, AND contact information such as email and/or phone and address.	/10	/10
<b>Functionality</b>	All pages link to each other with no dead links or blank (#) links.	/5	/5
	It's easy to get from one page to another and back.	/5	/5
	All pages are titled appropriately with the site name and the page name.	/5	/5
	Metadata keywords and description are thoughtful and complete.	/5	/5
	<b>TOTAL</b>	<b>/20</b>	<b>/20</b>
<b>Effort</b>	The site is thoughtful and its author passionate about the subject. Care was taken to organize the content and design the user experience.	/10	/10
<b>Extra Credit</b>	Additional features must be appropriate to the content and theme of the site. A point may be given for each item. Items may include: Google search my site, hit counter, a contact form (wufoo.com), MP3s, pdfs, YouTube clips, slideshows, lightbox, games, commenting, etc. Up to five points maximum.	/5	/5
<b>Total</b>	Comments?	Add points above	Add points above
		<b>/100</b>	<b>/100</b>